

APPENDIX D

Cognitive Mapping Exercise

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Three Lakes ²⁰³⁰

Chapter D: Appendix

Three Lakes Comprehensive Plan 2030

Charting the Future
Making a Difference Today for Tomorrow

Cognitive Mapping Exercise
June 23, 2009



Why is your community developing a Plan (cont.)?

- Preserve the Beauty and Character of Three Lakes
- Identify Achievable, Cost-Effective Objectives for Your Future
- Define a Path for a Successful Future
- Incorporate Input of Community Stakeholders
- Achieve Your Goals, Your Visions



Welcome & Introductions

- ◆ **Town Board**
 - Don Sidlowski, Town Chair
- ◆ **Town Action Group**
 - Mike Kwaterski, Chair
- ◆ **OMNNI Associates**
 - Jeff Sanders, Principal Planner



Area of Focus and Development

- Economic opportunities for young families
- Good-paying technology-based jobs
- Affordable housing
- Expansion of fitness and health offerings
- Cultural, performing, and visual arts
- Cranberry agriculture and related business




Why is your community developing a Plan?

- Wisconsin Comprehensive Planning Law 66.1001 State Stats
- Requires all municipalities to adopt comprehensive plan by January 1, 2010 in order to retain local land use decision-making



Who's Plan is It?

- ◆ **This is Your Plan**
 - It will be based upon YOUR Input, YOUR Participation, and YOUR Decisions, through:
 - Public Meetings
 - Planning Exercises
 - Chapter and Map Reviews
 - Adopted by Town Board
 - Implemented by Plan Commission



Smart Growth

What's In A Smart Growth Comprehensive Plan?

- Issues and Opportunities
- Housing
- Transportation
- Utilities and Community Facilities
- Agricultural, Natural & Cultural Resources
- Economic Development
- Land Use
- Intergovernmental Cooperation
- Implementation



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Smart Growth

Issues the Plan Will Address

- ♦ **Natural Resource Protection**
 - Chain of Lakes
 - Streams, wetlands, and woodlands
- ♦ **Agriculture**
 - Preservation
 - CAFOs
 - Wind farms

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Smart Growth

How Can You Participate?

- Attend Public Meetings
 - Monthly Working Meetings with TAG
 - Intergovernmental Meeting (Late Summer 2009)
 - Open House / Public Hearing (Fall 2009)
- Follow Progress & Provide Feedback on the TAG Website - www.tagthreelakes.com

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Smart Growth

Issues the Plan Will Address

- ♦ **Historic/Cultural Resources**
 - Places of significance to you and your neighbors
- ♦ **Transportation Systems**
 - For automobiles AND...
 - Multi-Modal Systems, including: pedestrian, bicycle, public transit, among others

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Smart Growth

Issues the Plan Will Address

- ♦ **Community Character**
 - Economic Development
 - Diverse Housing Options
 - Tourism
- ♦ **Land Development**
 - Growth Pressure
 - Use Conflicts
 - Implementation Tools

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Smart Growth

What's been done thus far?

- ♦ **Public Participation: TAG Summary**
- ♦ **Draft Chapter 1: Introduction**
- ♦ **Draft Chapter 2: Issues & Opportunities**
- ♦ **Draft Chapter 3: Community Profile**
- ♦ **Draft Chapter 4: Housing**

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... Comprehensive Planning
January 1, 2010 in order to retain
local land use decision-making

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- Chapter and Map Reviews
 - Adopted by Town Board
 - Implemented by Plan Commission

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Three Lakes ²⁰³⁰


Chapter D: Appendix

What's been done thus far?

- ◆ Draft Chapter 5: Transportation
- ◆ Draft Chapter 6: Utilities & Community Facilities
- ◆ Draft Chapter 7: Agricultural, Natural, and Cultural Resources
- ◆ Comprehensive Plan Maps

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QUESTIONS??



Jeffrey Sanders, Principal Planner

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What's to come?

- ◆ Draft Chapter 8: Economic Development
- ◆ Draft Chapter 9: Existing Land Use
- ◆ Draft Chapter 10: Future Land Use
- ◆ Draft Chapter 11: Intergovernmental Cooperation

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Map Exercise

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What's to come?

- ◆ Intergovernmental Meeting (Late Summer, 2009)
- ◆ Draft Chapter 12: Implementation
- ◆ Open House / Public Hearing (Fall 2009)

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Map 1

- Blue Star- Location of Your Residence
- Orange – 3 Roads You Most Frequently Travel
- Purple – Special Meaning Areas
- Green – Most Attractive / Scenic Areas
- Black – Least Pleasing Areas
- Red – Traffic Concerns
- Brown Line – Places you Walk or Bike
- Blue Circle – 2 Favorite Lakes for Recreation

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Three Lakes ²⁰³⁰

Chapter D: Appendix

Composite Attitude Map

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Majority Opinion Map

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Map 2

Green Stars – Future Parks and Rec Areas
Green – Preserved Open Space/Natural Areas
Brown – Farming/Agriculture
Yellow – Single Family Housing
Orange – Alternative Housing
Orange Star – Hospitality (hotels/motels)
Orange Circle with 'T' – Tent Camping

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How will these Maps be used?

- ◆ Guide Development of Future Land Use Chapter and Map
- ◆ Results of exercises incorporated into Chapter 10: Future Land Use

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Map 2 (cont.)

Orange Circle with 'RV' – RV Camping
Red – Commercial Development
Red Star – Mixed-use Development
Purple – Industrial Development
Solid Blue Line – Walking and Biking Paths and Trails
Dashed Blue Line – Water trails
Black Diagonal Lines – 'Night Sky area'

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Don't Stop Participating...

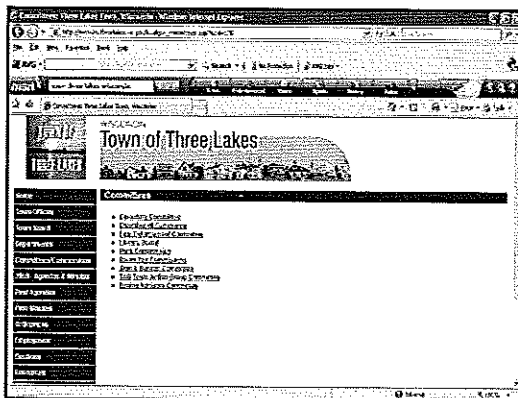
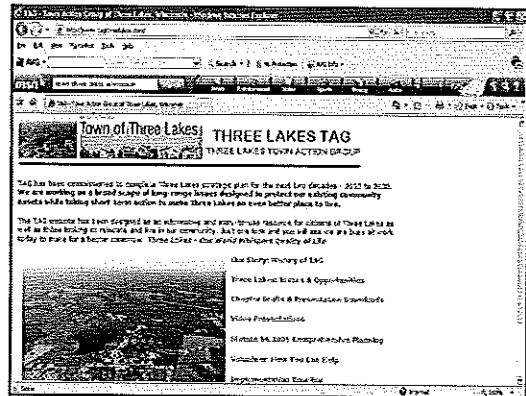
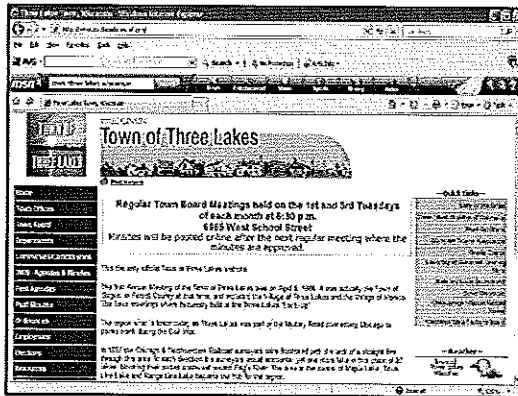
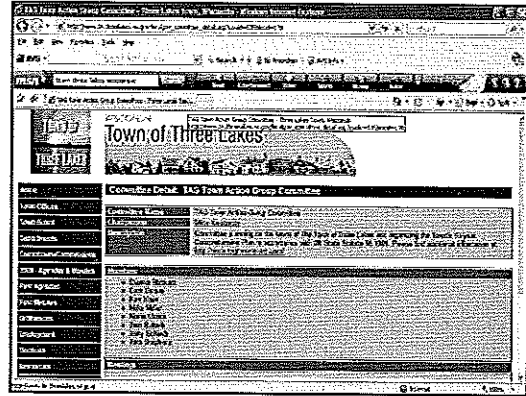
- ◆ Monthly Meetings of TAG
 - Chapter 8: Economic Development
 - Chapter 9 Existing Land Use
 - Chapter 10: Future Land Use
 - Chapter 11 :Intergovernmental Cooperation
 - Chapter 12: Implementation
- ◆ Open House / Public Hearing
- ◆ Meeting Schedule and Plan
- ◆ Process Info on Town/TAG Website

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Three Lakes 2030

Chapter D: Appendix

Follow plan progress
online at:
www.tn.threelakes.wi.gov



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